



Community Engagement: ***From Recovery to Rebuilding*** **ECStrong**

City of Annapolis WIT Core Team

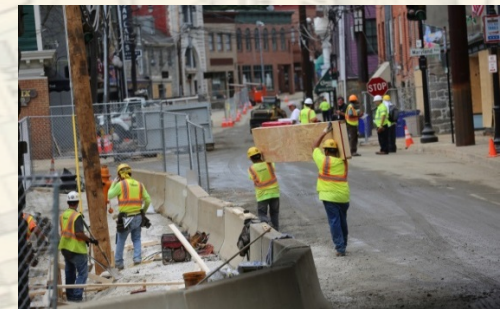
Howard County Department of Planning and Zoning, April 20, 2017

www.ecstrong.org



Engagement and Sensitivities

- Severely impacted residents and businesses and their immediate needs
- County agencies were overloaded with responsibilities
- Greater EC folks wanted access to EC (vehicular) and wanted to discuss ways to move the rebuilding process forward





Engagement and Sensitivities

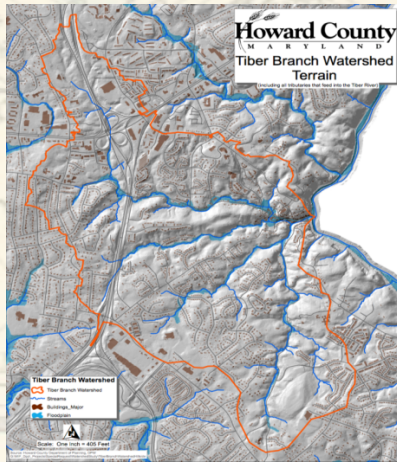
- County's Joint Information Center closed.
 - The County kept the information flowing: website, social media, press releases but there was pent up concern in the community
- Planning hired a public engagement consultant to assist the County in shifting the focus toward longer-term rebuilding
 - design and facilitate “listen and learn” meetings





Long-Term Strategy

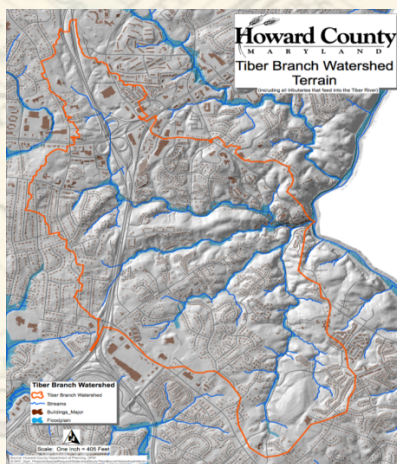
- Rebuild a resilient Ellicott City





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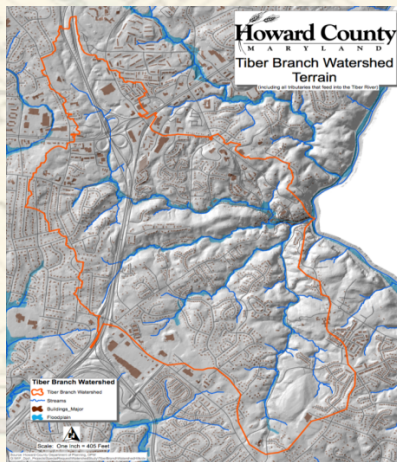
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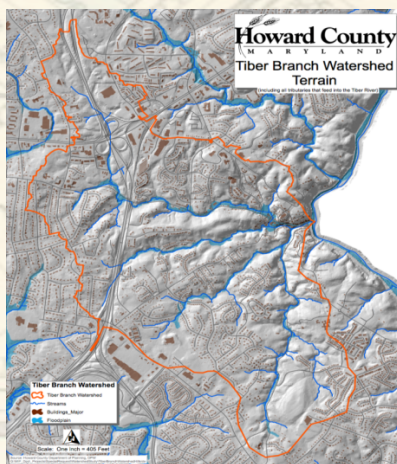
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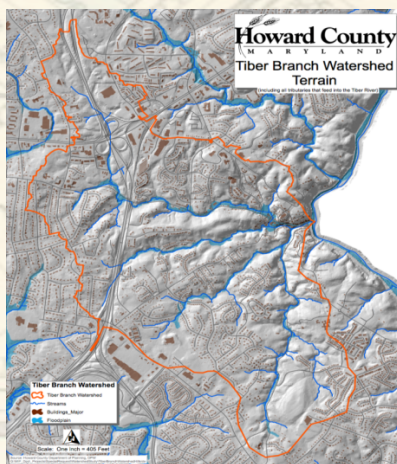
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 - Conduct a Flood Case Study
 - Model the hydrology and hydraulics of the watershed





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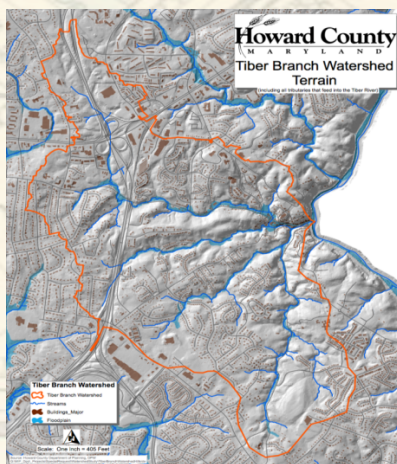
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Long-Term Strategy

- Rebuild a resilient Ellicott City
 - Conduct an assessment of the Tiber Hudson Corridor
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 - Meet with the most impacted, greater EC stakeholders, engineers, designers, economic and historic professionals to discuss rebuilding
 - Prepare a master plan for EC and its watershed





Community Meetings & Milestones

Oct
18

Nov
10

Nov
26

Dec
1

Dec
10

Master
Plan
Process

Spring
2017–
Spring 2018

Most
Impacted

Rebuilding &
Environment

Small
Business
Saturday

Rebuilding &
Economic
Development

Rebuilding
& Historic
Preservation



Engagement Meeting Design

October 18 Meeting

- Appreciate the “can do” spirit of Ellicott City
- Share and hear the stories and views of others who were significantly impacted
- Learn about what’s been done locally



Nov and Dec Meetings

- Learn from peer communities (Vermont, Cedar Rapids, Frederick and Annapolis)
- Share rebuilding ideas



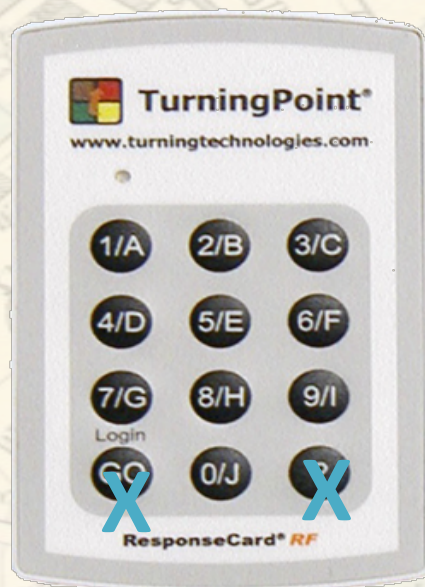


Unique Elements at Meetings

- Facilitated table discussions (staff volunteers)
- Call outs
- Electronic keypad polling
- Tables in hallway from numerous agencies
- Fast cycle feedback – project ideas/themes & examples



Using Your Keypad



- Press the button of your choice
- When you get the green light, your vote has been received
- If you make a mistake, just vote again
- For multiple-choice votes, enter all choices, one after the other, with a green light after each
- For “10”, press 0



Support / Proud of

- What support or assistance do you **still** need to help with your own recovery from the flood?
- What's **one** thing you're **most** proud of for how our community has persevered in the last 3 months?

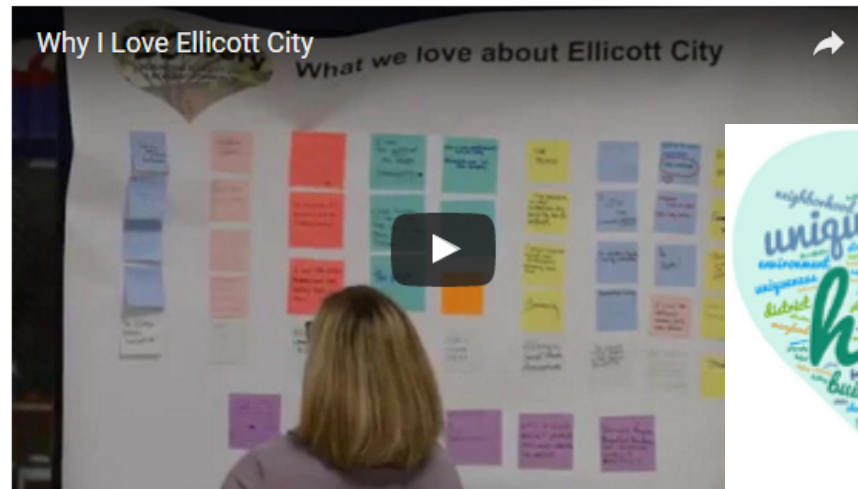


What Do You Love About Ellicott City?

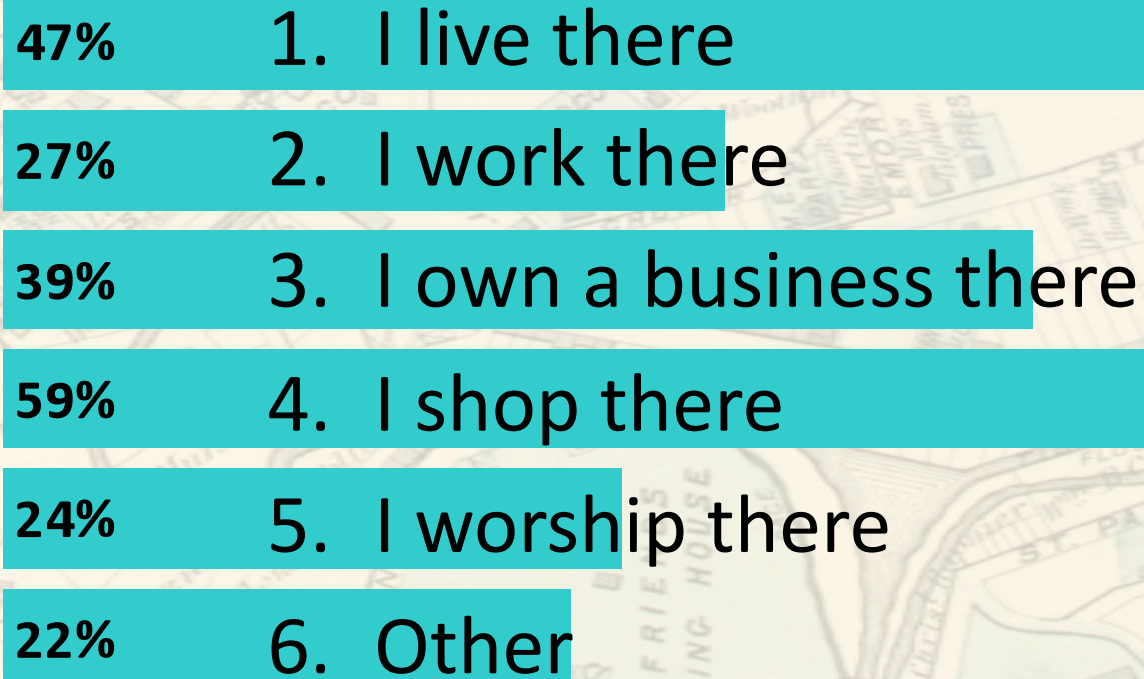
We asked this question at each of the community meetings.

The video below shows some of the responses received.

Why I Love Ellicott City



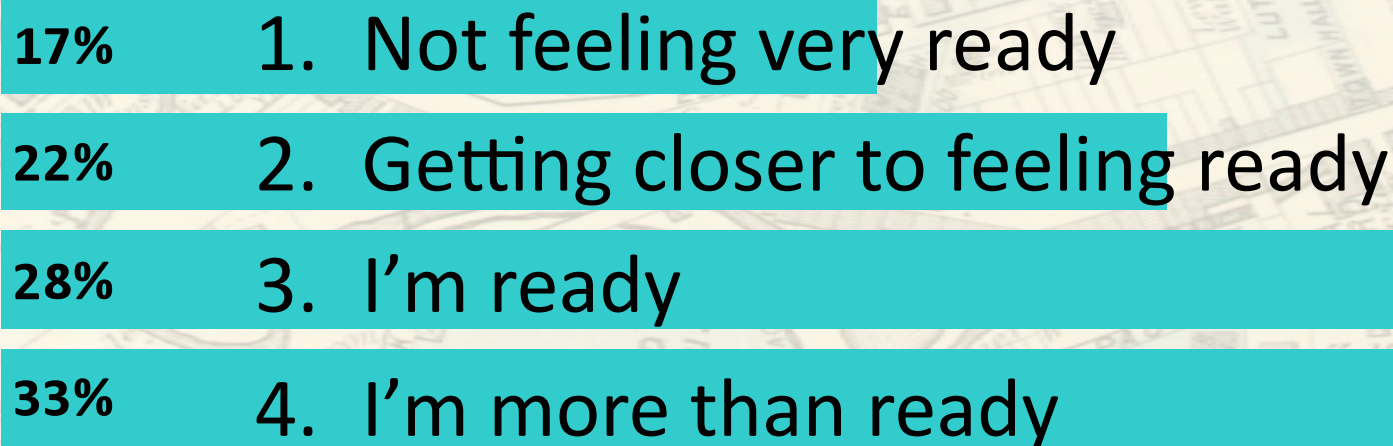
What is your relationship to Ellicott City? (press all that apply)



How long have you lived or worked in Ellicott City?

20%	1. Less than 5 years
12%	2. 5 – 10 years
18%	3. 11 – 20 years
49%	4. More than 20 years

How ready are you to engage in long-term recovery conversations for the future of Ellicott City?





Project Idea Template

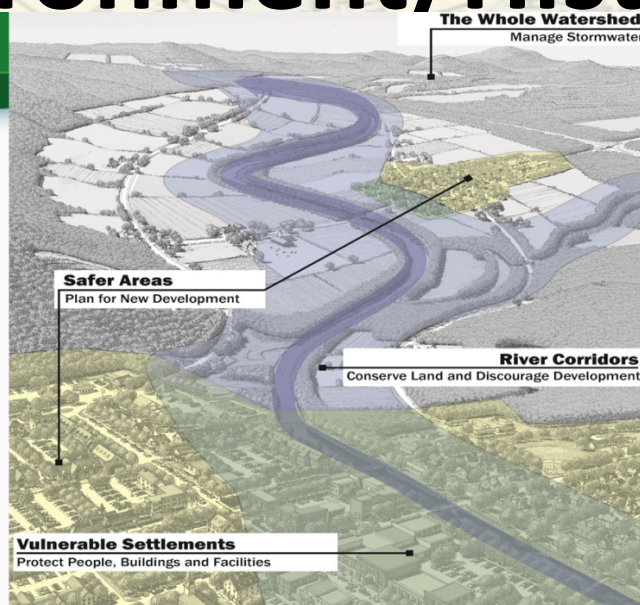
- If you have a specific idea you'd like to offer for consideration, fill out the template to include:
 - Title
 - Category
 - Describe project and impact
 - Area affected
 - Cost
- At your table, share 3 or 4 ideas
- Table Facilitator will collect all templates from your table



Project Ideas from Environment/Historic Preservation

Vermont SGIA: Local Land Use Policies for Resilience

- Reviewed local plans, policies, and regulations, including:
 - Local comprehensive plans
 - Local Hazard Mitigation Plans
 - Development regulations
 - Building codes
 - Stormwater management ordinances
 - Regional plans
- Developed strategies for increasing flood resilience, using a new framework



Step 4 – Implement the Plan

Adaptation: Economic Incentives

City property tax credit applied to certified expenses for hazard mitigation / adaptation equal to 25% of rehabilitation cost on residential and income-producing properties (including interior improvements)



Carroll Creek Flood Control and Park Project





Rebuilding and the Economy Ideas

- A long term commitment to a vision
- The use of innovative structures to mitigate floods and store stormwater
- Invest in amenities to create a public attraction e.g. carousel, park and/or train
- Importance of public private partnerships to implement the vision



rEcovery

REBUILDING ELLICOTT CITY:
A RESILIENT COMMUNITY

Project Idea Themes

Rebuilding/Infrastructure

- Parking areas
- Sidewalks
- Utilities
- Retention
- Public amenities
- Channel improvements
- Transit
- Streets
- Flood gate

Environment

- Native planting
- Improving open space
- Stormwater management
- Environmental education

Economy

- Business preparedness
- Public access to historic sites
- Small business assistance
- Marketing and branding of Main Street
- Arts and entertainment district

Preservation

- Historically appropriate restoration and rehabilitation
- Historical education
- Historic building maintenance

Other

- Healing
- Public safety
- Regulatory measures
- Expand County staff dedicated to flood mitigation and preparedness
- Flood insurance

Who do you think has a responsibility for reducing flooding risk? PRESS ALL THAT APPLY

76% 1. Federal Government

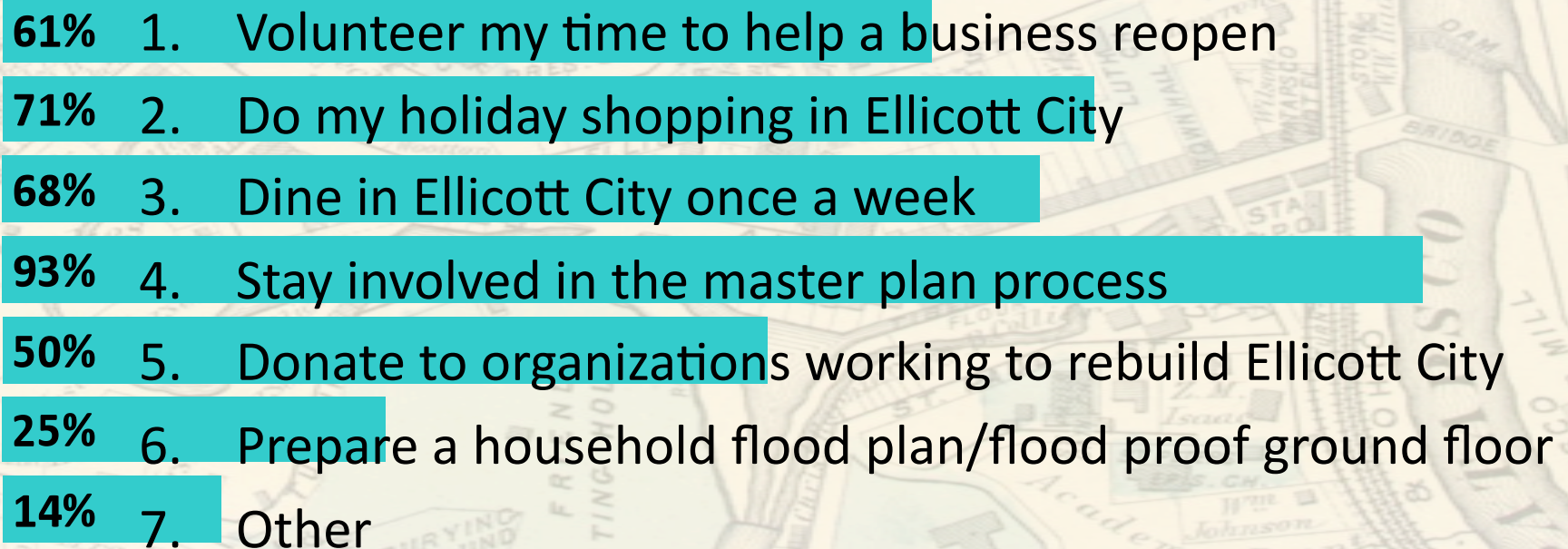
86% 2. State of Maryland

86% 3. Howard County Government

59% 4. The people in the area affected (myself, my neighbors)

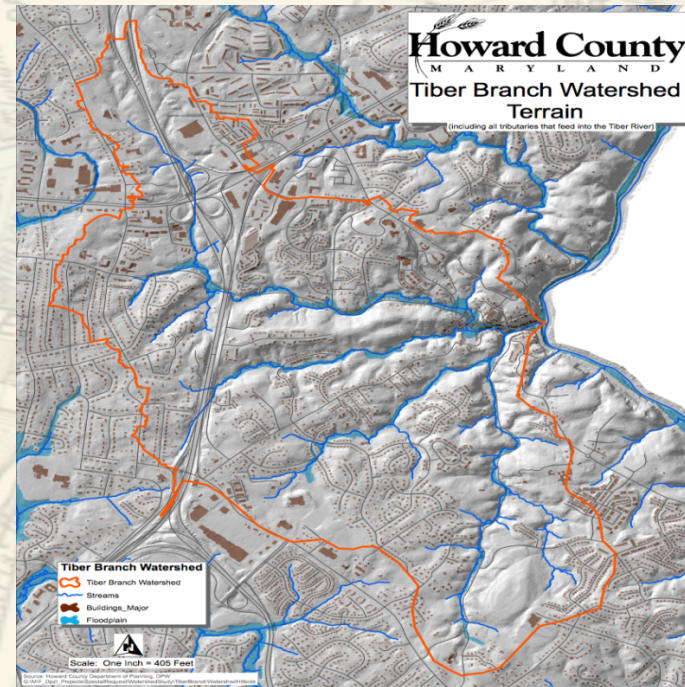
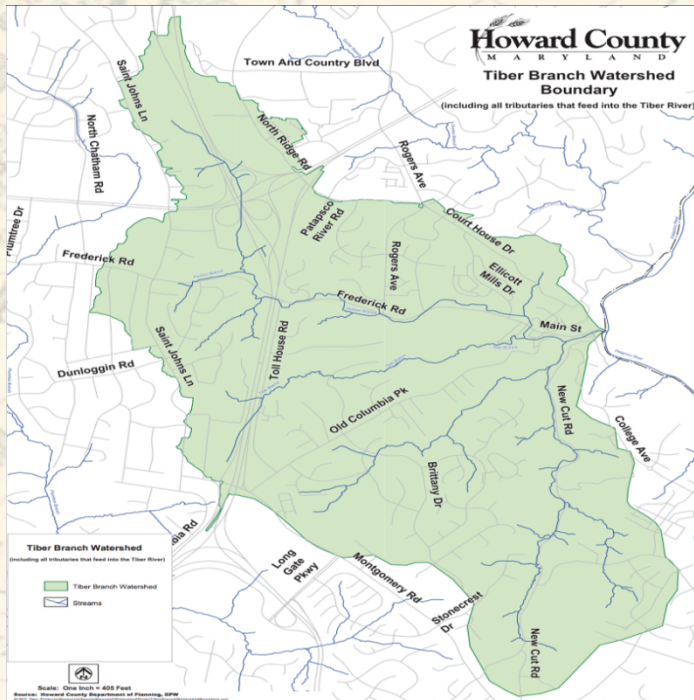
28% 5. Other

What are things I'm ready to commit to doing to help the business environment and the rebuilding process? PRESS ALL THAT APPLY

- 
- 61% 1. Volunteer my time to help a business reopen
 - 71% 2. Do my holiday shopping in Ellicott City
 - 68% 3. Dine in Ellicott City once a week
 - 93% 4. Stay involved in the master plan process
 - 50% 5. Donate to organizations working to rebuild Ellicott City
 - 25% 6. Prepare a household flood plan/flood proof ground floor
 - 14% 7. Other



Opportunity for Watershed Level Planning





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